

TRUCKEE RIVER WATERSHED COUNCIL

PO Box 8568
Truckee, CA 96162
Ph: 530-550-8760
Fax: 530-725-4407
www.truckeeriverwc.org

FOR IMMEDIATE RELEASE

Squaw/Alpine Pledges \$25,000 to Truckee River Watershed Council

Truckee, CA (January 17, 2013) - In 2012, Squaw Valley and Alpine Meadows pledged \$25,000 in financial support for the restoration and protection work of the Truckee River Watershed Council (TRWC). This pledge will be fulfilled by payments of \$5,000 a year for five years.

"The Truckee River Watershed Council plays an important role in restoring and protecting the creeks, meadows, and wildlife habitat of our area," said Andy Wirth, President and CEO of Squaw Valley and Alpine Meadows. "Their work benefits the environment, our community and the local economy. We hope our contribution will encourage more involvement from the public."

The five-year pledge from Squaw and Alpine increases TRWC's ability to tackle 50 priority projects to solve our watershed's largest problems. For example, this summer TRWC began construction in Coldstream Canyon. This project will increase wetland habitat by an acre and eliminate nearly 5 tons of eroded soil from the canyon. Other projects include the work on the main stem of the Truckee River, Martis Creek, and Gregory Creek in Negro Canyon.

"Many thanks to Squaw and Alpine for their support. We look forward to continuing working with them," says Lisa Wallace, Executive Director of TRWC.

About Truckee River Watershed Council

Truckee River Watershed Council brings the community *Together for the Truckee*. It focuses on collaborative solutions for the protection, enhancement and restoration of the Truckee River watershed.

About Squaw Valley

Host of the 1960 Winter Olympics, [Squaw Valley](#) is a year-round mountain destination offering world-class adventures in every season. Squaw is renowned for its legendary skiing and riding that spans 3,600 skiable acres, six peaks and 30 chairlifts including a unique mountaintop beginner area and unrivaled expert steeps, chutes and bowls. In summer, the resort welcomes a full line-up of live music and festivals and Squaw's Aerial Tram offers a scenic ride up to a host of mountaintop activities. For the ultimate slope side lodging experience, guests can stay in one of [The Village at Squaw Valley's](#) one, two or three bedroom suites, each with a fireplace, kitchen and balcony.

About Alpine Meadows

Alpine Meadows' seven powder bowls, summit-to-base groomed slopes, and authentic hospitality are among the many attributes that have made the resort a favorite of the local community and visitors alike. Alpine Meadows offers skiers and riders access to more than 100 trails across 2,400 skiable acres serviced by 13 lifts. With its high annual snowfall of 450 inches, the resort boasts one of Tahoe's longest skiing and boarding seasons.

Squaw Valley and Alpine Meadows joined forces in November 2011, bringing the two ski resorts under common ownership. Skiers and riders can access 6,000 skiable acres, 43 lifts

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and 270+ trails at Squaw and Alpine Meadows on one lift ticket or season pass. For more information about Squaw Valley or Alpine Meadows, visit www.squaw.com or www.skialpine.com or call 1.800.403.0206.

Contact:
Kathy Whitlow
kwhitlow@truckeeriverwc.org
PO Box 8568
Truckee, CA 96162
P: (530) 550-8760

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